

WORKSHOP AGENDA

Day 1		Durasi
08:00	08:30 Registrasi	0:30
08:30	09:45 Session 1: The CORE of Franchise Operation Management	1:15
09:45	10:00 Coffee Break	0:15
10:00	12:00 Session 2: Building Corporate Culture in Franchise Organization	2:00
12:00	13:00 Lunch	1:00
13:00	14:45 Case Study #1: Fitting company organization	1:45
14:45	15:00 Coffee Break	0:15
15:00	17:00 Session 3: Elements of Effective Franchise Support	2:00
17:00	17:00 Closing	0:00

Day 2		Durasi
08:00	08:30 Registrasi	0:30
08:30	10:00 Session 4: Reporting System and Performance Monitoring	1:30
10:00	10:15 Coffee Break	0:15
10:15	12:00 Case Study #2: What to do for under-performance outlets	1:45
12:00	13:00 Lunch	1:00
13:00	13:45 Session 5: Distributing operation problem solving	0:45
13:45	16:00 Work Group: Integrated business solution for under-performance outlets	2:15
16:00	17:00 Session 6: Strategic Branding to Increase Franchisor's Value	1:00
17:00	17:00 Closing	0:00

TARGET PESERTA

1. Para pemilik bisnis franchise
2. Para eksekutif perusahaan franchise
3. Karyawan yang bertanggung jawab mengelola operasional franchise